



SDG Counties Economic Development Newsletter - February 15, 2024



Province preparing to launch 'My Main Street' Grants

My Main street is a \$15 million investment to foster the stabilization and revitalization of main streets across southern Ontario. The program will offer streamlined direct-to-business supports and complementary programming for community projects that will encourage growth and economic prosperity.

<https://mymainstreet.ca/>

My Main Street: Business Sustainability Program

Apply for up to \$20,000 per business

Businesses located on main streets across Southern Ontario (including all of SDG Counties) that have demonstrated revenue growth and provide a business case on how the funding will strengthen their existing capacity and support their growth can apply for up to \$20,000 in funding. The My Main Street Program is operated by the Canadian Urban Institute and is financed by the Federal Economic Development Agency for Southern Ontario. Funding will be made available to businesses that employ between 1 and 50 staff. The intake is expected to launch soon.

[Learn more at MyMainStreet.ca](https://www.mymainstreet.ca)

My Main Street: Community Activator Grants

Municipalities can apply for up to \$250,000 to revitalize their Main Streets

This program supports high-impact placemaking projects that seek to revitalize neighborhoods and reimagine public spaces including main streets, downtown strips and plazas as vibrant and inclusive places that work for everyone.

Funding will be allocated to provide non-repayable contributions up to \$250,000 to support community not-for-profit projects.

[MyMainStreet.ca/activator-program](https://www.mymainstreet.ca/activator-program)

Brush up on your grant writing with Community Funding 101

Local stakeholders will have a chance to learn about funding opportunities and gain valuable tips for writing grants during the Community Funding 101 workshop on Wednesday, February 21st at the Cornwall Civic Complex. The evening session – which is free to attend – will give attendees a chance to hear about more than 15 different funding programs that are available in the areas of tourism, community programming, capital, business and more. Attendees will also learn some fundamentals of grant writing through a workshop provided by regional development advisors with the Ministry of Tourism, Culture and Sport.

“There are a wide array of funding opportunities available to support community projects and events. We want to raise awareness of these

opportunities while also helping our community members feel more confident and comfortable with the process of writing grants,” said Kevin Lajoie, Tourism Officer. “The session will provide useful information for groups who may be exploring funding opportunities for events, programs and projects both in the near-term and the long-term.”

The event is open to all businesses, organizations, event organizers and not-for-profit groups and there will be snacks and refreshments. Registration is required – click on the link below to reserve your spot!

Event details: Community Funding 101

Wednesday, February 21st

Salon B, Cornwall Civic Complex, 100 Water Street East

6 pm – Doors open/networking / 6:30 pm – Available funding opportunities

7 pm – Grant writing tips and tricks / 8:30 pm – Event concludes

Free admission – registration required

[Click here to register](#)

RT-09 Partnership Funding accepting applications for tourism grants

RTO 9's Partnership Fund initiative is designed to introduce new tourism products and build on existing tourism products that enhance the region's diversity of tourism attractions. Intake #1 Applications will be for projects beginning April 1, 2024 - September 6, 2024.

Important to note:

- Indigenous operators must be 51%+ Indigenous owned and controlled and in lieu of a CRA Business Number (BN), must be able to provide a Certificate of Indian Status Registry Number or a Métis Registry Number.
- A letter of support from your **DMO/DMP** is **mandatory**. SDG Tourism is the DMO for all businesses located within the United Counties of Stormont, Dundas and Glengarry. Contact Karina Belanger at kbelanger@sdgcounties.ca to learn more.
- All partner contributions must be made electronically – via either EFT or e-transfer.
- There is one general application. Applications are submitted through an online form that can be re-accessed from the **same device**.

There are 3 categories to apply under:

1. New Events
2. Development of Indigenous Tourism Product
3. Signage

The opportunity to apply for partnership funding will close on March 3rd, 2024.

SDG Regional Tourism Grant

Accepting applications until Feb. 20, 2024 at 12 pm

Are you a tourism organization in SDG? Do you have a new idea or want to make an existing event or attraction even better? Then SDG Tourism may be able to help!

The SDG Regional Tourism Grant program is an exciting financial grant program designed to help existing organizations increase visitation to Stormont, Dundas and Glengarry tourism initiatives and attractions.

[Click to learn more:](#)

**2024
SDG REGIONAL
TOURISM GRANT**

**NOW
ACCEPTING
APPLICATIONS**



SDG Counties Regional Incentives Program

The 2024 intake for the Regional Incentives Program officially launches on

Friday, January 5th,, 2024. **The intake closes on Thursday, February 29, 2024 at noon.** Only one intake is proposed for 2024. Any additional intakes will only occur if there are funds remaining following the initial intake.

The primary goals of the program are to:

1. Stimulate investment in tourism and in the agricultural sector by funding diverse, on-farm expansions and agri-tourism.
2. Encourage redevelopment and private sector investment in existing building stock within SDG Counties to support employment, reduce the number of vacant commercial, institutional and industrial buildings, and increase the assessment base.
3. Increase the amount of permanent roofed accommodations within SDG Counties to specifically accommodate for an increase in tourism establishments that cater to short-term accommodations.

Click to learn more:



SDG Counties
Regional Incentives Program
Now accepting applications

STAY DISCOVER GROW
REGIONAL INCENTIVES PROGRAM

Deadline: Thursday, February 29th, 2024 (12 pm)
To learn more and to apply, visit: www.sdgcounties.ca/stay-discover-grow

the Counties
SDG
STORMONT-DUNDAS-GLENGARRY

NORTH GLENGARRY
Ontario's Celtic Heartland

SOUTH GLENGARRY
Ontario's Celtic Heartland

COUNCIL OF NORTH STORMONT
It's a great place to grow

COUNCIL OF SOUTH STORMONT

TOWN OF NORTH DUNDAS

SOUTH DUNDAS

**Register your employment booth
now for the April 24th
2024 Cornwall and Area Job
Fair- Featuring Skills Ontario**

The Employability Network will once again be hosting the "2024 Cornwall

and Area Job Fair", which will return to the Cornwall Civic Complex on Wednesday, April 24, 2024. This year the event will feature Skills Ontario. The day will roll out in two sessions, with employer setup from 8:30 am to 10:00 am, on the date of the event.

The first public session for job seekers will run from 1 pm to 3 pm and the second session will run from 6 pm to 7 pm.

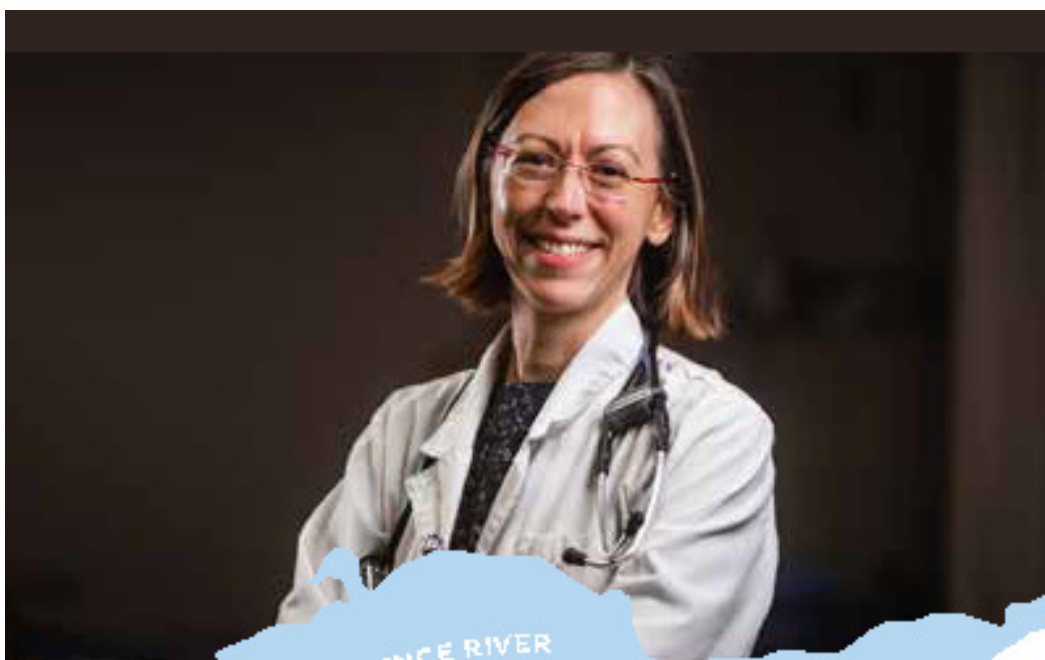
The registration deadline is March 11th

Kindly be aware that booth space is restricted this year. We urge you to promptly register to secure your spot. The attendance fee is \$75.00, and you can complete your registration by visiting the following link:<https://2024jobfair.eventbrite.ca> (Eventbrite will collect a small admin fee).

Beyond the array of sectors and employment possibilities that have been prevalent for numerous years, Skills Ontario will be featuring local businesses in the skilled trades. We extend an invitation to those keen on exploring the myriad opportunities within this sector to join us and delve deeper into the diverse offerings. The Eastern Ontario Training Board along with the Newcomer Employment Welcome Services will continue their partnership by providing an added feature of Community Connections - A yearly event that brings together the many newcomers in our community and the local agencies to support them.

Register here:

SDG Counties looking to match with medical professionals



\$5000 grants available for healthcare professionals

Physicians, Physicians Assistants, Nurse Practitioners or Nurses who sign a contract with a medical agency located within **Stormont Dundas and Glengarry** Counties can win one of five \$5000 grants.



One additional \$5000 grant is available for physicians looking for positions in the **Township of Russell**.



Municipalité de
RUSSELL
Township

**Great
RIVER**
ONTARIO
HEALTH TEAM



ÉQUIPE SANTÉ
ONTARIO DU
**Grand
FLEUVE**

Kanishkewawinshew Kanishkewabik Abanishkewabikashew Kanishkewabikashew

For information
about the Great
River Ontario
Health Team visit
groht.ca



Apply Today!



For testimonials and contest details visit:

GreatRiverDOCS.ca

Apply online

St. Lawrence College inviting local businesses to

participate in February 27 Industry Breakfast and SKLZ Competition

Register online here:



St. Lawrence
College

CORNWALL SKLZ COMPETITION INDUSTRY BREAKFAST

 **TUESDAY FEBRUARY 27, 2024**
9:30AM
SLC CORNWALL CAMPUS
RIVER ROOM

LIMESTONE SKILLS COMPETITION INDUSTRY LUNCHEON

 **THURSDAY FEBRUARY 29, 2024**
12:30PM
SLC KINGSTON CAMPUS
ROOM 13040 - UPPER CONCOURSE

St. Lawrence College invites you to join us for complimentary industry receptions at the Cornwall SKLZ Competition and the Limestone Skills Competition.

Learn how SLC is fostering the next generation of skilled trades talent and cheer on 300+ students participating in competitions.

Opportunities to tour SLC, Mobile Labs, set up a booth in the exhibitor hall - and more!

CLICK HERE TO REGISTER TODAY



SCAN TO REGISTER ON YOUR MOBILE DEVICE



Cornwall & SDG Business

Enterprise Centre to host March 7 "International Women's Day High Tea Luncheon at Ramada Hotel in Cornwall

[Click here to register for free event](#)



INTERNATIONAL
Women's Day
HIGH TEA LUNCHEON




Celebrate Women in Business and the
Power of Ambition with Special Guest Speaker
Isabelle Hudon, President and CEO, BDC

FREE!
Doors Open: 11:30 am
Lunch Served: 12:00 pm
Guest Speakers: 12:30 pm

March 7 | Ramada | Cornwall

Register Online: BusinessEnterpriseCentre.ca



SDG Counties is dedicated to supporting our residents and businesses. Subscribe to our free newsletter to stay informed about grants, supports and news impacting our community.

[Subscribe to our newsletter here](#)





**The United Counties of
Stormont, Dundas and Glengarry
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