

## SDG Economic Development Newsletter

### Reconnect Ontario Program



Reconnect Ontario program now open. Intake closes on February 2, 2022, at 5 p.m.

Reconnect Ontario supports festivals and events that have a tourism economic impact and motivate visitors to rediscover Ontario, reconnect people with local experiences and increase tourism spending.

The program aims to support innovative events in Ontario that will:

- offer safe experiences that encourage people to travel locally, participate and rediscover the beauty and diversity of all that

- Ontario communities have to offer
- draw tourists and local visitors, whether in-person or virtually, through innovative programming, and generate positive economic impact for the local community, the region and the province
  - provide job opportunities for Ontarians, particularly in the tourism, culture and entertainment sectors
  - increase Ontario's profile through media and/or social media exposure to generate interest in future travel to the province.

**Eligible organizations must:**

- be Ontario-based entities in existence since January 1, 2021 or before, including those that are established by or under legislation; are federally or provincially incorporated; or are band councils as defined under the [Indian Act](#) (Canada)
- not be in default of the terms and conditions of any grant or loan agreement with any ministry or agency of the Government of Ontario.

In addition, your event must meet all the following requirements:

- take place between April 1, 2022, and March 31, 2023
- occur in the province of Ontario, if an in-person event, or be produced in Ontario, if a broadcast or virtual event
- be open to the public at large without membership in a club or group
- follow all municipal and provincial guidelines, including health and safety guidelines

Organizations approved for funding must enter into a Transfer Payment Agreement with the province.

**Program guidelines**

[Reconnect Ontario 2022 – Application guide](#)

**Additional Information**

For additional resources to help with the application process, please visit the Ministry of Heritage, Sport, Tourism and Culture Industries' [Grants and Awards page](#).

# Tourism and Hospitality Recovery Program (THRP)

**If you are a  
business, charity, or  
non-profit in**

# Canada who has been affected by the COVID-19 pandemic, you may be eligible for a wage subsidy, a rent subsidy, or both through the THRP.



Proposed regulatory changes to temporarily expand access to lockdown program

These changes would:

You may qualify if you are either:

- part of the tourism, hospitality, arts, entertainment, or recreation sectors; or
- affected by a qualifying public health restriction.

- apply to claim periods 24 and 25 (December 19, 2021, to February 12, 2022)
- allow those entities to qualify if they are subject to a capacity-limiting public health restriction of 50 per cent or more
- reduce the current-month revenue decline threshold requirement to 25 per cent for those entities.

[Learn more on the provincial website.](#)

[Visit our Website](#)

## Hardest-Hit Business Recovery Program (HHBRP)

Eligible organizations, regardless of their sector, may qualify for the HHBRP if they don't qualify for the Tourism and Hospitality Recovery Program (THRP).

To qualify for the HHBRP, you must meet the following two conditions:

- You have a 12-month average revenue drop from March 2020 to February 2021
- of at least 50%
- You have a claim period revenue drop of at least 50%.

[Learn more](#)

# Looking for your next job?

visit [www.yournextjob.ca](http://www.yournextjob.ca)

## COVID-19 rapid testing and screening in workplaces: Get free rapid tests

The Government of Canada, some provincial/territorial governments and distribution partners are providing free rapid COVID-19 tests to organizations. These tests are to be used for regular workplace screening of employees who are required to be on-site.

Businesses and not-for-profit organizations are eligible to apply.



[Visit our Website](#)



## Winter is beautiful in SDG.



SDG Counties is dedicated to supporting our residents and

businesses. Subscribe to our free newsletter to stay informed about grants, supports and news impacting our community.



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